

Deb Mott

Transferring from life as a full time entrepreneur to retirement, while challenging for some, can be an irrefutable success with the right amount of planning and finesse.

Debbie Mott has achieved just that, selling a segment of her custom media business in Alexandria, Virginia, to employees while maintaining the consulting component as a means to wind down her career. As the publishing industry evolved, her firm worked with clients to tackle the transition from print to online communications, helping them create publications and develop strategies to most effectively deliver content to key audiences.

Debbie and her four siblings were raised in the Capital District of upstate New York in a political family. She studied English at Bucknell followed by a lengthy successful career in the DC metro area. She and her husband Roger migrated south seven years ago, leaving two daughters behind. They settled in Landfall which appealed to Roger's golf sensibilities and Debbie's desire to be near the beach.

She has embraced the vast opportunities of volunteerism in Wilmington. Debbie participated in the UNCW Cameron Executive Network mentoring program, worked with the Landfall Foundation on its Grants Committee, and currently shares her considerable marketing and communication skills with the GLOW Academy, actively

involved in its outreach efforts. A member of WIN since 2017, Debbie's now intimately acquainted with the small group of educated Grant committee members who were tasked with selecting our 2022 grantees.

An avid gardener, Debbie recently replanted lavender irises given to her by her Irish grandmother. In addition to volunteer activities, retirement has allowed her time to rejuvenate her love of crafts, with three grandchildren the lucky recipients of her knitting creations. Having been smitten with travel since spending her junior year in London, she and Roger are forever on the go, satisfying their shared wanderlust exploring the world together.

Debbie is currently preoccupied settling into their new home, but she will probably be found chasing balls on the golf course, spending quality time at the gym between unpacking boxes, and visiting with her three grandchildren. She's the embodiment of a balanced life.