

Shannon Bowen

If you've ever been curious about how journalists and information providers are working to transcend the complex landscape of digital media in NC, you'll want to engage WIN member SHANNAN BOWEN STEVENS. Shannan serves as the Executive Director of the [NC Local News Workshop](#), housed at Elon University's School of Communications. A grant funded initiative, its mission is to support transformative approaches to informing North Carolina residents on public affairs and civic issues. Audience development and engagement is a key focus of the project, and Shannan is well positioned to lead.

She was born in Randleman, NC, spent her undergraduate years at UNC and earned her Masters from the American University in Washington, D.C. She recently resettled in Wilmington with her husband, 2 children and dog Ollie. She previously lived in the area from 2007 through 2012, when she served as a StarNews reporter.

Shannan knows all too well the challenges of juggling work, philanthropic interests and family life. As a new member in our Women Under 40 category, her insight into the importance of digital tools and connectivity, small group dynamics, identifying common interests and convening people are ideas that could set WIN on a path of enhanced communication and support multi-tasking amongst our busy members. We look forward to learning more from you, Shannan!

A perfect day in Shannan's world: a warm sunny tantrum-free day spending time with her 2-year-old son and 5-year-old daughter as they enjoy wildlife by the pond near their home. We're fortunate Wilmington offers all that, and that Shannan's taken the opportunity to connect with WIN.

Shannan can be reached at Shannan.bowen@gmail.com.